



VISIONSM Conference

AGRICULTURE'S FUTURE IN FOCUS

JANUARY 17-18, 2023

RENAISSANCE PHOENIX GLENDALE HOTEL & SPA
GLENDALE, ARIZONA, USA



2023 SPONSORSHIP PROSPECTUS

PRESENTED BY



UNPRECEDENTED EVENT.
REMARKABLE INSIGHT.

TheVisionConference.com
#VisionConf

AGRICULTURE'S FUTURE IN FOCUS

Agribusiness technology is fast evolving, and the rate of development and adoption is driving unmatched transformation to the food value chain. Now in its 6th year, The VISION Conference is the only event that brings global ag tech leadership and aligned partners from across industry sectors together to shape a forward-looking, strategic roadmap for integrating innovations.



THE 2023 VISION CONFERENCE ENGAGES VOICES THROUGHOUT THE ENTIRE FOOD CHAIN—VOICES THAT ARE DRIVING CHANGE AND SHAPING THE FUTURE.

CONNECTING THE FOOD VALUE CHAIN

The VISION Conference takes a focused look at ways data and tech trends will transform the food value chain. Importantly, VISION engages voices from across the food value chain—from allied constituents to other industry representatives, and early-adopting agribusiness professionals.

ONE VISION, MANY VOICES

VISION engages leaders on the forefront of ag-tech innovation. Meet service providers who will share market-tested technologies. Connect with input manufacturers that are driving platform innovation, along with technology developers and non-endemic companies bringing their unique perspective and technology solutions all to reshape food production and delivery.

SPONSORS GET IN AT THE GROUND FLOOR

VISION is the premium strategic conference for senior-level agriculture and technology thought leaders, allied executives, and industry partners. Connect with change leaders, network with industry innovators, and establish your company as a leader in agriculture technology and digital agriculture.

VISION CONFERENCE DELEGATE PROFILE

INDUSTRY SEGMENTS SPANNING THE VALUE CHAIN

Agricultural Technology Manufacturers/Solution Providers

Suppliers of Crop Protection and Plant Health Products

Ag Retail/Technology Distribution

Agricultural Technology Consulting/ Independent Crop Consulting

Farming/Growing Operations

Post-Harvest – Packers, Shippers, Processors

Food Retail Companies

Professional Services – Law, Finance, Investment, Insurance, etc.

University, Research, Government Agencies

Non-endemic companies w/tech solutions looking for ag partners

NORTH AMERICA'S PRECISION TECHNOLOGY AND DIGITAL FARMING INDUSTRY LEADERSHIP

C-Suite

COO • Chief Executive Officer • Co-Founder & COO • CTO • CIO

Executives

VP Business Development - IoT • VP AgTech • President
V.P. Integrated Solutions • Executive V.P. • Vice President, R&D

Directors

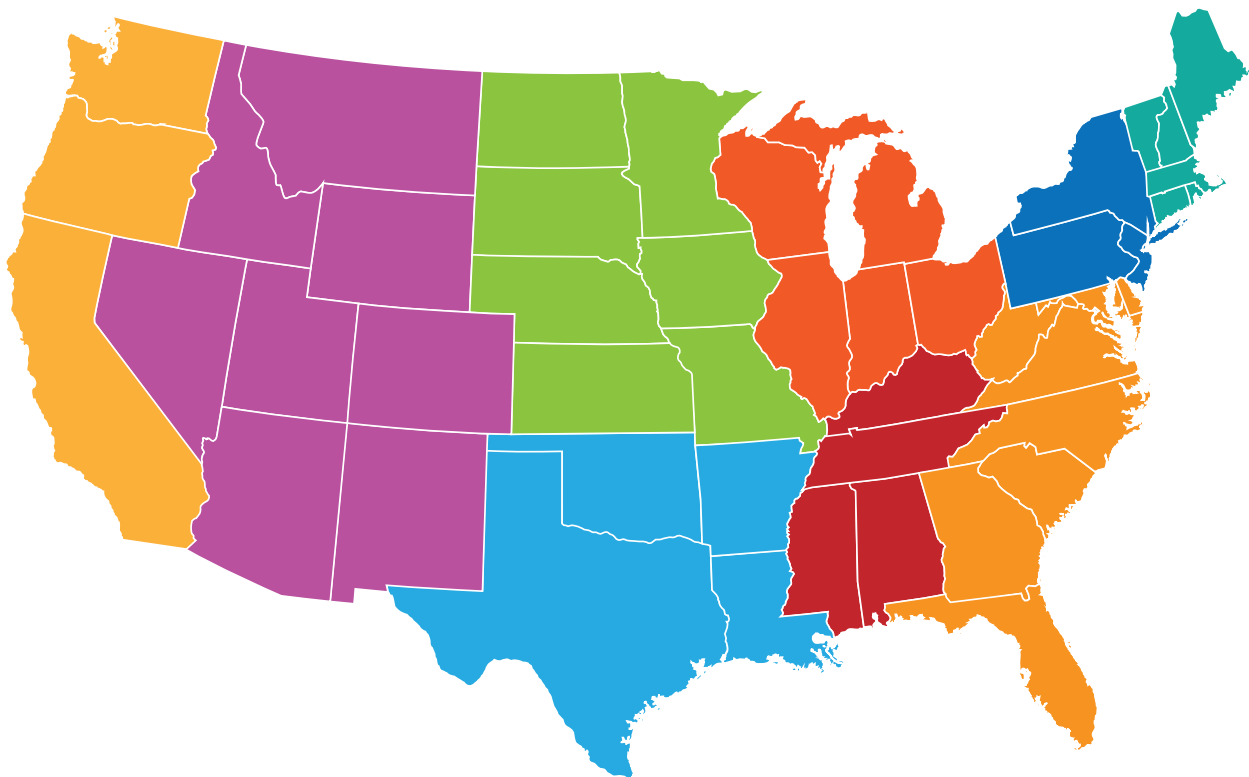
Director of Automated Systems • Director of Engineering
Director Product Management • Director of Precision Agriculture
Director of Technical Operations • Director of Enterprise Solutions
Director of Product Management • Director of Sales and Marketing

Senior Managers

Senior Product Manager • Precision Ag Manager
Senior Research Manager • G.M., Agriculture Solutions
Technology Manager • Farm Manager

WHERE THEY COME FROM

- 34% Pacific
- 23% West North Central
- 9% Mountain
- 9% South Atlantic
- 7% East North Central
- 6% West South Central
- 5% Mid Atlantic
- 2% East South Central
- >1% New England



EXCLUSIVE SPONSORSHIP PACKAGES

PARTNER WITH THE VISION CONFERENCE, NORTH AMERICA'S PREMIER AGRICULTURAL TECHNOLOGY EVENT ADVANCING THE CUTTING-EDGE OF TECH DEVELOPMENT

TITLE SPONSOR (3 AVAILABLE)

\$19,200

As Title Sponsor, you have the highest level of visibility, leadership, and participation at The VISION Conference, positioning your company as an influential partner in the digital agriculture space.

PRE EVENT

- Premium recognition and branding as Title Sponsor on event promotional materials and communications, including website and attendee marketing emails, with priority logo placement top and center above all other supporters.
- 5-7 minute pre-event video interview with one of Meister Media Worldwide's editors for your organization to illustrate its involvement in ag tech and its critical importance in the future, distributed pre-event to key influencers within the global ag industry
- 250-word corporate profile and logo on conference website

AT THE EVENT

- Complimentary hotel package, 3 nights for one guest (single room)
- Two complimentary registrations
- Sponsor logo on all signage and presented on rolling PowerPoint in conference room
- Recognition as a sponsor in event app

POST EVENT

- Logo representation on post-event website where conference presentation materials will be housed and made accessible to attendees
- Recognition as sponsor in The VISION Conference Executive Brief in the Q1 Global Insights Series, a high-profile, interactive digital report distributed following the event to the full industry, building on the key insights and intel developed at the Conference

RECEPTION SPONSOR

\$10,000

PRE EVENT

- Recognition as sponsor in pre-event promotion – logo included on event website and in attendee marketing emails
- 250-word corporate profile and logo on conference website

AT THE EVENT

- Welcome and invite attendees to join the reception from the podium before final sessions commence in the afternoon of the reception
- Branded push notification in event app prior to reception start, a reminder invitation to all delegates to join you at the reception
- One-color logo on napkins used for the reception
- Two complimentary registrations
- Recognition as a sponsor in event app
- Signage at reception with your company's name and logo acknowledging sponsorship
- Up to 6 banner stands (supplied by sponsor) placed strategically throughout reception

POST EVENT

- Slideshow presentation of reception on precisionag.com (8-10 photos) including sponsor ad in slideshow, distributed via The Signal newsletter to the global VISION community
- Recognition as sponsor in The VISION Conference Executive Brief in the Q1 Global Insights Series, a high-profile, interactive digital report distributed following the event to the full industry, building on the key insights and intel developed at the Conference

CUSTOM OPTIONS AVAILABLE

Have a special business need not addressed in the sponsorships above?

Contact Eric Davis for custom options.

CALL OR EMAIL FOR SPONSORSHIP OPPORTUNITIES

Eric Davis, Group Business Director
440.602.9218 • ejdavis@meistermedia.com

Sal Settecase, Account Manager
440.602.9166 • ssettecase@meistermedia.com

Jim Maddox, Account Manager
440.602.9134 • jmaddox@meistermedia.com

Rick Welder, Business Director, Key Accounts
440.602.9125 • rwelder@meistermedia.com

KEYNOTE SPONSOR (2 AVAILABLE)

\$9,500

PRE EVENT

- Recognition as sponsor in pre-event promotion – logo included on event website and in attendee marketing emails
- Recognition as Keynote sponsor alongside Keynote on conference agenda and on event website
- 250-word corporate profile and logo on conference website

AT THE EVENT

- One-minute introduction of Keynote speaker with sponsor logo on PowerPoint (must be submitted for approval to conference organizer by January 3, 2022)
- Recognition as a sponsor in event app
- One complimentary registration

POST EVENT

- Recognition as sponsor in The VISION Conference Executive Brief in the Q1 Global Insights Series, a high-profile, interactive digital report distributed following the event to the full industry, building on the key insights and intel developed at the Conference

BREAKFAST SPONSOR (2 AVAILABLE)

\$5,800

PRE EVENT

- Recognition as sponsor in pre-event promotion – logo included on event website and in attendee marketing emails

AT THE EVENT

- Sponsored provided facts (industry-related) and thought-provoking ideas will be crafted into centerpieces and placed on each table at breakfast
- Signage denoting company as Breakfast Sponsor
- One complimentary registration
- Recognition as a sponsor in event app

POST EVENT

- Recognition as sponsor in The VISION Conference Executive Brief in the Q1 Global Insights Series, a high-profile, interactive digital report distributed following the event to the full industry, building on the key insights and intel developed at the Conference

REFRESHMENT BREAK SPONSOR

\$5,800

(2 DAYS AVAILABLE – EACH INCLUDES DAY'S AM AND PM BREAKS)

PRE EVENT

- Recognition as sponsor in pre-event promotion – logo included on event website and in attendee marketing emails

AT THE EVENT

- Signage at one selected refreshment break with your company's name and logo acknowledging sponsorship
- One-color logo on cups and napkins used for the refreshment break
- One complimentary registration
- Recognition as a sponsor in event app

POST EVENT

Recognition as sponsor in The VISION Conference Executive Brief in the Q1 Global Insights Series, a high-profile, interactive digital report distributed following the event to the full industry, building on the key insights and intel developed at the Conference

NETWORKING (& APP) SPONSOR

\$5,700

PRE EVENT

- Recognition as sponsor in pre-event promotion – logo included on event website and in attendee marketing emails
- Recognition as exclusive app sponsor with logo and branded splash screen in conference app (launched 2 weeks prior to conference)
- Exclusive logo recognition in email launching the app to registered attendees

AT THE EVENT

- Exclusive Wi-Fi sponsor with customized password and SSID network name to support your brand
- Wi-Fi password cards with your 4-color logo (business card size) on all tables at the general session and breakout sessions
- One complimentary registration

POST EVENT

- Recognition as sponsor in The VISION Conference Executive Brief in the Q1 Global Insights Series, a high-profile, interactive digital report distributed following the event to the full industry, building on the key insights and intel developed at the Conference

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Rick Welder, Business Director, Key Accounts
440.602.9125 • rwelder@meistermedia.com

Company _____

Address _____ City _____ State _____ Zip _____

Company Phone _____ Cell _____ Email _____

Contact First Name* _____ Contact Last Name _____

Company Website _____

* Contact person will receive all correspondence (invoice, etc.) relating to the event.

Confirm your company name as it should appear in all event-related materials:

Sponsorship Opportunities:

See Pages 4 and 5 for Deliverables

- ☐ **Title Sponsor** \$19,200 (3 Available)
- ☐ **Keynote Sponsor** \$9,500 (2 Available)
- ☐ **Breakfast Sponsor** \$5,800 (2 Available)
- ☐ **Refreshment Break Sponsor** \$5,800
 - ☐ Day 1 ☐ Day 2
- ☐ **Reception Sponsor** \$10,000 (1 Available)
- ☐ **Networking & App Sponsor** \$5,700 (1 Available)

Payment Information:

- ☐ Check enclosed; check number: _____
Note: Check must be drawn in U.S. dollars and drawn from a U.S. bank. There will be a \$50 service fee for returned checks.
- ☐ Charge my: ☐ VISA ☐ MasterCard ☐ American Express
- Card Number _____
- Expiration Date _____ CSC _____
- Billing Address _____
- Name on Card _____
- Total Amount To Be Charged: _____

Authorized Signature _____

Print Name _____

Title _____

Date _____

Payment Information/Cancellation Policy:

Payment Information: Payment is due with completed contract. Checks payable to **Meister Media Worldwide**.

Cancellation Policy: No refunds will be issued.

IMPORTANT: We understand this is a contract with Meister Media Worldwide, Inc. ("MMW"), and agree to the provisions of the cancellation clause and fees found on this contract. We agree to indemnify, defend and hold harmless MMW and its officers, directors, partners, agents, members and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorney's fees (collectively "Claims") arising out of or caused by our actions or participation in The VISION Conference ("Event"). We further agree that our organization's attendees will participate in the Event's room block and will abide by the terms and conditions and any further rules and regulations issued prior to, or at, the Event, including the Meister Media Worldwide Safe Event Protocol for a safe return to in-person events. We agree not to hold any functions during any scheduled Event functions. We agree that our company name and/or logo may be used to promote the Event. We agree to carry personal and material liability coverage at no less than \$1,000,000 per occurrence. The certificate shall name Meister Media Worldwide, Inc. as an additional named insured and proof of insurance shall be provided upon request.

**Send Completed
Sponsor Contract to:**

Katie Smith • Meister Media Worldwide
37733 Euclid Ave., Willoughby, OH 44094

Email: ksmith@meistermedia.com