



SOCIAL MEDIA

Here are some tips to get your social media profiles up-to-date and promote your participation at The VISION Conference.

Use a variety of social networks. Facebook and Twitter are great, but don't forget about LinkedIn. Find ten current and prospective customers that you want to meet at The VISION Conference and send them a personal in-mail. Even if you're not connected with these potential customers, you can still send them in-mail and start a dialogue.

What's happening. Are you unveiling a new product? Do you have hands-on demonstrations scheduled? Will you have bigname appearances, contests or raffles? Let your audience know why (and exact times) they NEED to visit your booth to participate

Share the latest news. Follow the The VISION Conference on Facebook and LinkedIn and share interesting content, articles and event updates to keep your audience up-to-date and engaged.

The VISION Conference 2022—Back in Person with Voices Driving Change!
Join us in January! [\[link to register\]](#)

Visit us at The VISION Conference 2022 and convene with strategic leaders advancing interconnected agri-food technology solutions. [\[Link to register\]](#)

The VISION Conference legacy continues—and we're back in person in 2022, this time with a broader scope and wider perspective to map the exciting new future for agriculture. Meet us there. [\[Link to register\]](#)

Consumers are driving food trends, and agriculture is in the mainstream media now. Meet us at The VISION Conference 2022 and meet the voices driving change, addressing interconnected solutions from farm to retail. [\[Link to register\]](#)

<https://www.thevisionconference.com/register/>